

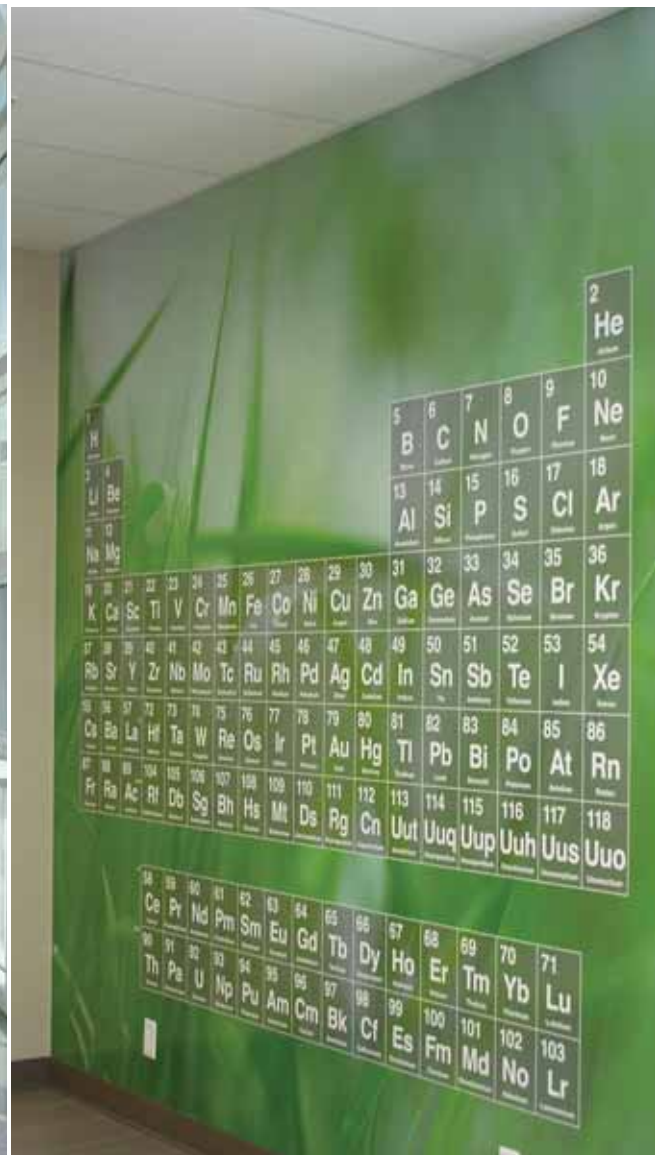


Signage: Simply Redefined



When you are shopping around for a sign, what you are really looking for is **exposure** — the opportunity to **amplify your brand**, on an **epic scale**. You need brand **consistency**, **quality** materials, longevity and an **eye-catching**, customer-stopping sign.

For over 50 years, Burke has been mastering the techniques to create that **flawless** sign you have been envisioning.



With top-of-the-line equipment, experienced staff, and a full suite of creative services, Burke can bring your ideas to life, and hang them up for all to see!

Burke has a vast expanse of capabilities, from graphics and decals to illuminated and construction signage; Burke can do it all!

Burke

Signage Capabilities

EXTERIOR BUILDING SIGNAGE

- » Channel Lettering
- » Sign Cabinets
- » Halo Letters
- » Flush Mount Signage
- » Raceway Mounted Signage

COMMERCIAL SIGNAGE

- » Flat Cut & Cast Aluminum Lettering
- » Pedestal & Pylon Signs
- » Project ID & Site Signs
- » Monument Signs
- » Traffic & Parking Lot Signs
- » Cough Guards

INTERIOR & WAYFINDING SIGNAGE

- » Directories
- » Nameplates & Room Signage
- » Modular Sign Systems
- » Changeable Insert Signs
- » Reception Signage
- » Hanging Signs
- » Braille & ADA Signage

DIMENSIONAL LOGOS & LETTERS

- » Acrylic Lettering
- » Metal Lettering
- » Channel Letters
- » Halo Lit Letters

VINYL GRAPHICS & DECALS

- » Wall Graphics
- » Window Graphics
- » Floor Graphics
- » Hard Hat Decals
- » Stickers
- » Magnets

EVENT SIGNAGE

- » Table Throws
- » Tradeshow Backdrops & Systems
- » Foamcore Signs

THE BURKE DIFFERENCE



MANUFACTURING

Burke is a signage powerhouse, with the ability to produce your channel letters, sign cabinets, reception signage, monument signs, pylon signs and more, all in-house.

Burke is a full service company, employing fabricators, painters and electricians with extensive production capabilities and experience. We will work closely with you to ensure your vision is brought to life in the most efficient way possible, offering our insight and suggestions along the way.

Large or small Burke can build it all!



INSTALLATION & SIGN SERVICE

Signage is delicate, heavy and often dangerous to handle. To mitigate potential issues, Burke offers installation services to ensure your signage is mounted correctly and securely. From simple window lettering to more complex illuminated signs, we have the skills, tools and experience to get it done right.

Don't leave it to chance; let Burke's professional installers finish the job for you!



PROJECT MANAGEMENT

From the initial site survey to manufacturing and the final installation inspection, our project managers will ensure that all the details of your project are taken care of and your signs are installed on schedule.

Burke's dedicated team of project managers specializes in large detailed projects – spanning across multiple install sites with various types of signage in a wide range of industries. Burke is also a highly-recommended third party signage production and installation vendor for organizations across the country. We can tackle signage permitting for changes to existing buildings, new commercial buildings, properties and for permanent or temporary signs.

Work with our project managers to streamline your jobs!



DESIGN

Design is the first, and one of the most important steps when creating signage. Designers must understand how the signs are built, and what can and cannot be accomplished.

Every design project is reviewed by our production team prior to proofing to ensure the graphic design will transition seamlessly to production while staying cohesive with the rest of your marketing materials.

Don't be left with inaccurate results. Let our designers build your next sign!

COMMERCIAL SIGNAGE

Your on-premise sign is the most important and cost-effective form of advertising for your business. Pay for it once and it works for you 24 hours a day, 7 days a week. Commercial signage is often the first representation of your brand that your customer sees – Burke can work with you to produce professional and impressive signage for your entire organization.

- Flat Cut & Dimensional Logos
- Parking Lot Signage
- Illuminated Signs
- Channel Letters
- Halo Letters
- Lightboxes
- Backlit Graphics
- Outdoor Building Signage
- Construction Site Signs
- Pylon Signs





DIRECTIONAL AND WAYFINDING SIGNAGE

Directional and wayfinding signage is a must-have for all offices, schools and hospitals. It allows visitors to navigate your building while harmonizing with your interior design and reinforcing the visual qualities of your brand. Update your wayfinding signage today!

- Directories and Directional Signage
- Nameplates and Room Signs
- Dimensional Company Logos
- Insert Signs
- Modular Sign Systems
- Braille





LARGE FORMAT GRAPHICS

Large format graphics serve a variety of purposes. From decals and wall murals to floor graphics and vehicle wraps, these are an ideal way to brighten up your space on a budget. Use large format graphics to add impact to your visuals and further spread your brand's awareness.

- Wall, Window and Floor Graphics
- Vehicle Graphics
- Cut Vinyl
- Posters
- Decals
- Sandwich Boards & A-Frames



Images are printed
directly onto flexible
or rigid materials,
then precision cut.
**Our only limitation
is your imagination.**

Burke



BANNERS AND DISPLAYS

From concept to creation, Burke can produce a display to meet your every need. Whether you are looking for self-standing temporary signage, large exterior banners, or standard trade show displays, Burke will work with you to bring your ideas to fruition. Burke is known for our ability to create inventive projects and displays. Our design and production team never stop innovating.

- Banners
- Roll Up Banners
- Tradeshow Displays
- Foamcore Displays
- Coroplast Displays
- Wood Prints





PROJECT MANAGEMENT

Decades of experience in the signage industry has provided us with the ability to manage large sign projects involving hundreds of signs of varying types.

From the initial site survey to the final installation inspection, our project managers will ensure that all the details of your project are taken care of and your signs are installed on schedule.

Burke's dedicated team of project managers specializes in large detailed projects – spanning across multiple install sites with various types of signage in a wide range of industries. Burke has worked extensively with hospitals and schools to meet the signage needs of an entire building. Burke is also a highly-recommended third party signage production and installation vendor for construction organizations across Alberta.

Working with a project manager is an extremely valuable asset in your signage arsenal; here's why!



1

Working with a professional project manager from the beginning of a project will dramatically decrease the risk of complications presenting themselves down the line. A few hours of detailed planning may save days or weeks of time in production!

2

Our project managers are your direct link to production – they take your deadline and budget very seriously and will work tirelessly to ensure they are met and that you are 100% satisfied with Burke's work.



3

Burke project managers work with you from the concept and estimating stage all the way up to the final invoice. This means miscommunication is not possible because your project manager will be working with you every step of the way.

4

Burke is an Edmonton Construction Association member – our project managers regularly attend informative seminars and workshops regarding construction in Edmonton and the innovative practices in the construction industry. This allows Burke to better understand bulk construction orders and how best to manage them.

DESIGN

Design is an integral aspect when creating stunning signage. The designer has to understand how the sign is being built, what can and cannot be accomplished, and have the skills to stay within your brand guidelines while bringing your vision to fruition.

Burke employs a fully operational design house that works solely with Burke and Burke Group clientele. Every design project is reviewed by our production team prior to proofing to ensure the graphic design will transition seamlessly to production while staying cohesive with the rest of your marketing materials.

Working with Burke's talented design team has a lot of perks!



1

Our designers know signage, but that's not all! Burke's design team can work with you to create a beautiful sign, professional stationery, informative websites and direct mail pieces. Burke's team is educated and experienced in all graphic design platforms and can be utilized for any future projects you produce, even if it isn't signage.

2

Burke's design team takes all projects seriously. Whether you are looking to design a single nameplate or the graphics for a fleet of vehicles, all projects are respected and produced in a timely, professional matter.



3

Our design team is as efficient as possible and very used to tight turn arounds. We are happy to accommodate your timelines and expedite any projects that may need special treatment.

Personal relationships are

4

extremely important in the world of design. At Burke, we know that in order to realize your vision, we have to get into your head! Our design team will meet with you personally and work with you one-on-one to ensure that you are 100% happy with your final project.

INSTALLATION

Your marketing tools are a key component of your brand and they must convey a professional and lasting first impression. Burke has the ability to produce signage that will make that statement, but we are not finished yet!

Signage is delicate, heavy and often dangerous to handle. To mitigate these issues, Burke offers installation services to ensure your signage is mounted correctly and securely. From simple window lettering to more complex illuminated signs, we have the skills, tools and experience to get it done right.

Don't leave it to chance; let Burke's professional installers finish the job. They even have a few perks of their own!



1

Burke's installers will review the location and take accurate measurements to ensure your signage is being installed safely and proportionately.

2

Often, properties have preferred electricians do the final electrical hookups for illuminated signage. If this is not easily available to you, Burke has a trusted electrical partner that can complete the final electrical hookup, all facilitated by Burke.



3

Your happiness is guaranteed! Burke installers are professional and always put their best foot forward; however, if for whatever reason you are unhappy with the installation, we will happily return and fix whatever issues you have with your final product. Burke is always available and eager to receive your feedback.

4

Burke installers go above and beyond. If your organization has special safety protocols or courses that need to be passed before our installers can work on your site, we are happy to oblige!

SIGN PRODUCTION CHECKLIST PLANNER

There is a lot of planning that goes into producing flawless large format signage. In order to create a product that perfectly fits your needs, we need information! The checklist below reviews vital information that Burke requires before being able to provide an estimate for your project. Any questions? Your Account Manager has the answers!

COMMERCIAL SIGNAGE

Is this an interior or exterior sign?

**Please provide photos of install location*

- ☐ Interior ☐ Exterior

What is your sign being mounted to? **Please provide photos.*

- ☐ Drywall ☐ Glass
☐ Concrete ☐ Metal Siding
☐ Landscape ☐ Stucco
☐ Other _____

Does your sign require a custom cut?

- ☐ No
☐ Yes – Cut to Shape
☐ Yes – Router, Simple
☐ Yes – Router, Complex

Will your sign be illuminated?

- ☐ Yes ☐ No

If your sign requires an electrical hook up, do you need Burke to hire a third party electrician to do the final electrical work?

- ☐ Yes – I require Burke to facilitate the final electrical hookup
☐ No – I have a trusted electrician available for the final electrical hook up

If you are producing an exterior sign – what is located behind the sign on the interior wall? Do we have easy access? (ie. through a drop ceiling) **Please provide photos.*

What style of sign do you require?

- ☐ Channel Lettering ☐ A Sign Can
☐ Flat Cut Lettering ☐ Acrylic Signage

What size would you like your sign to be?

_____ Wide X _____ High

What thickness of material or acrylic would you like?

_____ inches or _____ millimeters

Do you have a PMS colour for Burke to match?

For Channel Letter signs and dimensional logos only

What size would you like each individual letter/logo to be? Or, what size would you like your largest letter to be?

_____ Wide X _____ High

☐ I will provide Burke with the finished art work and Burke will suggest a letter size based on the sign's overall proportions

**Please provide artwork for all logos prior to estimating for a more accurate quote.*

For Acrylic Signage only

Would you like your vinyl adhered first or second surface?

☐ First Surface ☐ Second Surface

DIRECTIONAL AND WAYFINDING SIGNAGE

Is this an interior or exterior sign?

**Please provide photos of install location*

☐ Interior ☐ Exterior

What is your sign being mounted to?

**Please provide photos.*

☐ Drywall ☐ Glass
☐ Concrete ☐ Metal Siding
☐ Landscape ☐ Stucco
☐ Other _____

Would you like a single directory or a full wayfinding system?

☐ A single room directory
☐ A full building wayfinding system

What size would you like your signage to be?

_____ Wide X _____ High

Would you like a custom built sign or a standard modular system?

☐ Custom built ☐ Modular signage

LARGE FORMAT GRAPHICS AND MURALS

Is this an interior or exterior sign?

**Please provide photos of install location*

- ☐ Interior ☐ Exterior

What is your sign being applied to?

**Please provide photos.*

- ☐ Drywall ☐ Glass
☐ Floor ☐ Vehicle
☐ Cement ☐ Other _____

Would you like your graphics to be permanent or removable?

- ☐ Permanent ☐ Removable

What type of laminate would you like on your vinyl?

- ☐ Lustre ☐ Gloss
☐ Matte ☐ Floor laminate
☐ Vehicle grade lamination

Would you like your vinyl adhered first or second surface?

- ☐ First Surface ☐ Second Surface

Does your vinyl require a custom cut?

- ☐ No
☐ Yes – Cut to Shape
☐ Yes – Kiss Cut, Simple
☐ Yes – Router, Complex

BANNERS

What style of banner would you like?

- ☐ Econo Roll-Up Banner
☐ Standard Roll-Up Banner
☐ Premium Roll-Up Banner
☐ Traditional Hanging Banner

Is your banner for interior or exterior use?

- ☐ Interior ☐ Exterior

What material would you like your banner to be produced on?

- ☐ Scrim Banner (exterior / interior)
☐ Mesh Banner (exterior / interior)
☐ Smooth Banner (Interior only)

Do you require Grommets on your banner?

- ☐ No
☐ Yes – every 24 inches
☐ Yes – on all 4 corners
☐ Yes – on top corners
☐ Yes – on bottom corners
☐ Yes – other _____

Does your banner require dowels?

- ☐ No
☐ Yes – on the top
☐ Yes – on the bottom
☐ Yes – other _____

How would you like your banner to be hemmed?

- ☐ Taped ☐ Sewn
☐ Other _____

DISPLAYS AND SIGNAGE

Please ask your account manager for more information regarding prebuilt, standard tradeshow displays. This checklist refers to custom built dimensional or flat displays.

Is this an interior or exterior sign?

**Please provide photos of install location*

- ☐ Interior ☐ Exterior

What material would you like your display produced on?

- ☐ Coroplast ☐ Foamcore
☐ Sintra ☐ Dibond
☐ Gatorboard ☐ Wood

What thickness of material would you like?

_____ inches or _____ millimeters

Would you like your display to be self-standing?

- ☐ No
☐ Yes – using half-moon feet
☐ Yes – using an easel back
☐ Yes – it will be self-supported once built

Does your display require a laminate?

- ☐ No ☐ Lustre
☐ Gloss ☐ Matte
☐ Floor ☐ 8519 Vehicle Grade
☐ Dry Erase

Would you like your graphics to be directly printed onto your display or applied?

- ☐ Directly printed onto the display
☐ Apply vinyl to my display



Burke
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Simply Redefined



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